



MEDIA RELEASE

Executives at Pronto Software move up the ranks: new Chief Operating Officer and Development Manager

Chad Gates advances to COO and Gary Semple steps in as Development Manager

24 September 2014: Pronto Software, provider of next generation ERP, mobile and analytics software, today announced the promotion of two longstanding employees. Previously holding the role of General Manager in Victoria, Chad Gates has been appointed as Chief Operating Officer (COO) and Gary Semple takes the role of Development Manager, who prior to this held the position of Operations Manager – Core Research & Development.

With 20 years of experience in retail and technology, Mr Gates started at Pronto Software as Product Manager for Retail in 2005. He has since held positions as Research and Development Manager and General Manager, Victoria.

In his time with the company, Mr Gates has led the charge on restructuring the Development Centre into permanent agile project teams, enhancing the human resources program to provide greater opportunities for staff development, as well as establishing a new Development Group in Sri Lanka. He also played an integral role in launching Pronto's fully integrated ERP and Business Intelligence solution in 2011, in collaboration with IBM Cognos.

In Mr Gates' new role as COO, he is responsible for driving an agile business structure that supports future growth, optimising operational efficiency and delivering enhanced customer service.

"I'm delighted to continue to be part of Pronto's growth story. We have grown significantly over the past few years, expanding both our product capabilities and branch network to better service our customers. Having worked across all facets of the business, from marketing to product development and branch management, I can appreciate both the customer-facing and operational sides of the business. I am excited to take on this challenge to drive cohesive and efficient operations across our business; and ultimately deliver greater value to our customers," said Mr Gates.

Working at Pronto Software for the past 14 years, Gary Semple began as a software developer; and in his most recent role, Mr Semple was a key player in the continued developments of Pronto's flagship product Pronto Xi.

In his new position, Mr Semple will manage the talented development team who build and maintain Pronto's suite of applications, across Pronto's research and development facilities in Australia and Sri Lanka.

"I'm excited to lead our research and development team, so we can continue to drive innovation in ERP, mobile and analytics. Our R&D teams delve into various areas, all driven by a unified aim of developing intuitive business management

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software that gets the right information to the right people, at the right time,” said Mr Semple.

“Here at Pronto, we’re dedicated to constantly improving Pronto Xi’s infrastructure so it can easily adapt to our customer’s individual needs, to help drive their business forward. We know our technology needs to be flexible and we’re committed to supplying an intelligent, out of the box solution that can meet customer demand now and into the future,” added Mr Semple.

According to David Jackman, Managing Director, Pronto Software, the promotions of both Mr Gates and Mr Semple have placed the company in strong stead for further success.

“I am very pleased to announce the appointment advancements of both Chad and Gary, which are a reflection of their outstanding contributions to the business and dedication to the company’s innovation. They are both seasoned and trusted leaders; and I’m confident that their strong business acumen and expertise will only accelerate Pronto’s solid momentum moving forward,” said Mr Jackman.

“Pronto has a strong people-first culture and it is fantastic to have a pool of exceptional talent at Pronto we can rely on to help bring the business into our next stage of growth,” added Mr Jackman.

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About Pronto Software:

Pronto Software is an award winning Australian software developer of next generation Enterprise Resource Planning (ERP) software that integrates with advanced Business Intelligence (BI) solutions. With in-built intelligence, flexibility and an easy-to-use interface, its flagship product, Pronto Xi enables users to discover rich business insights.

Pronto Software prides itself on actively listening to customers and adapting its services to meet their needs to reveal the best solution.

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