



Michelle Allen

**Coca-Cola South Pacific Sustainability, Public Affairs and Communication
Manager**

A communication and sustainability professional with 20-plus years of experience and a 15 year veteran of The Coca-Cola Company, Michelle's capabilities extend across the full range of sustainability, public affairs and communication disciplines.

Currently based in Sydney and managing the sustainability projects and philanthropic operations of Coca-Cola Australia Foundation for the South Pacific business unit, her responsibilities include work with global partners such as WWF and local partners such as Landcare, Keep Australia Beautiful, The Smith Family, Australian Paralympics Committee and a range of innovative, youth-focused NGOs.

Prior to her work at Coca-Cola, Michelle spent 5 years working in the Australian banking industry including Westpac Banking Corporation and two years in the government sector. She has been a Director on the boards of the Australian Beverages Council and the Coca-Cola Australia Foundation.