



Robert (Rob) Cocco

Chief Executive Officer, Reef Catchments

As CEO, Rob manages and builds the business of Reef Catchments and its subsidiaries, motivates staff and proactively engages with stakeholders, members, partners and clients.

In 2009 Rob joined what was then the Mackay Whitsunday NRM Group where he held the position of Operations manager. In late 2009 Rob took on the role of CEO of Reef Catchments. In this role Rob now leads a highly motivated team focused on the sustainable use and management of natural resources within the region and across key initiatives that operate on state, national and global scales. In this role Rob currently holds key director and committee positions aligned to sustainable food supply chains, sustainable economic development and growth and conservation of the Great Barrier Reef.

Rob has tertiary qualifications in Applied Science and Business Administration. In 1994 Rob commenced his working career as a rural extension officer working within the sugar industry in North Queensland. In 2000 Rob took on the role of general manager for Burdekin Canegrowers where he managed supply and commercial services contracts and provided agri-political representation on behalf of the 800 producers of the region.