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时间：2019年10月19-21日
地点：青岛国际会展中心

跨国公司领导人青岛峰会
Qingdao Multinationals Summit
新动能
青岛展览洽谈会
New Growth Drivers•Qingdao Fair
Shandong Province

Shandong is a major province on the eastern coast of China by population, economy and culture. It has 100 million-plus permanent residents. It is the third largest economy in the country with a GDP of over US$1 trillion. Shandong, with its rich history, is an important birthplace of Chinese civilization. The Qilu culture cultivated on this land more than 2,700 years ago is an origin of fine traditional Chinese culture. Shandong is the hometown to a galaxy of talents such as Confucius and Sun Tzu, and a large number of outstanding thinkers, strategists, scientists, statesmen, medical scientists, writers and artists. The spirit to pursue innovation and reform is deeply rooted in the province. Shandong advocates openness and inclusiveness, and its people have a broad mind and an open heart. At present, Shandong is implementing the project of replacing old growth drivers with new ones, developing itself into a model for rural revitalization, and stepping up the efforts of building a strong maritime province. The high-quality development is gathering momentum across the board, creating numerous development opportunities and a broad prospect.

The City of Qingdao

Located on the coast of the Yellow Sea and the southern tip of the Shandong Peninsula, Qingdao is an important central city, a holiday destination, an international port, and a national historical and cultural city. It is not only known for its profound history and rich culture, but also known as a pioneer of reform and opening up. Multiple national-level functional zones such as Qingdao West Cultural City, Qingdao West Coast New Area and Sino-German Ecopark, are headquartered here, and many well-known brands and enterprises have been cultivated here. The city is strong in marine research. It is a hub of the Qilu culture cultivated on this land more than 2,700 years ago is an origin of fine traditional Chinese culture. Qingdao is the seventh largest port in the world. Qingdao Port is the pioneer of reform and opening up. Multiple national-level functional zones such as Qingdao West Cultural City, Qingdao West Coast New Area and Sino-German Ecopark, are headquartered here, and many well-known brands and enterprises have been cultivated here. The city is strong in marine research. It is a hub of the Qilu culture cultivated on this land more than 2,700 years ago is an origin of fine traditional Chinese culture. Qingdao is the seventh largest port in the world. Qingdao Port is the pioneer of reform and opening up. Multiple national-level functional zones such as Qingdao West Cultural City, Qingdao West Coast New Area and Sino-German Ecopark, are headquartered here, and many well-known brands and enterprises have been cultivated here. The city is strong in marine research. It is a hub of the Qilu culture cultivated on this land more than 2,700 years ago is an origin of fine traditional Chinese culture.
The main venue of the New Growth Drivers • Qingdao Fair is located in Hall 1 and Hall 3 of Qingdao International Convention Center. It has 1 Themed Exhibition Area, 4 Special Exhibition Areas and 5 Specialized Exhibition Areas. The total exhibition area is 23,700 square meters.

**Hall 1 Special Exhibition Areas**

1. **Scientific Achievements Display & Trading Area**
   In this area, we showcase achievements, needs, and projects of key technologies from research institutes, enterprise R&D centers, and research labs. We also introduce new progress, technologies, products, and techniques of various enterprises, universities, and research institutes. We aim to promote the partnering of major S&T projects, investment, financing, and cooperation signing.

2. **Financial Investment Institutions Area**
   We invite domestic and foreign financial institutions and investment services to showcase their results from the collaboration between “governments, the financial sector, and enterprises”. We also introduce new approaches and models from the financial sector in promoting the growth drivers shift.

3. **“Friendly Shandong” Area**
   Image presentation of cultural tourism, boutique tourism, special tourism products.

4. **Shandong Modern High-Efficiency Agricultural Area**
   In this area, we highlight the achievements reached during the growth drivers shift in the agricultural sector in our province. Main contents are: reforms and development, industrial development in planting, animal husbandry and fisheries, integrated development between different industries, building of beautiful rural areas, cultivation of new business entities, agricultural brand building, foreign market expansion, agricultural technology, agricultural product quality and safety, agricultural mechanization, as well as the display and tasting of famous, special and fine agricultural products in Shandong Province.

**Hall 1 Themed Exhibition Area**

**Exhibition Area of Achievements and Projects of Growth Drivers Shift**
   In this area, we introduce the phased achievements, plans of key industries, translation of major research results, and major projects during the growth drivers shift in Shandong.

**Exhibition Area of the 16 Prefecture-level Cities**
   We display and present the industry development plan, key projects, high-tech parks, as well as features and group images of brands and enterprises of the 16 prefecture-level cities in Shandong.

**Hall 3 Specialized Areas**

1. **Smart Manufacturing Area**
   Total solutions for smart manufacturing, industrial automation and operating systems, industrial robots and high-end CNC machine tools, intelligent sensing and control equipment, intelligent detection and assembly equipment.

2. **Smart Life Area**
   Smart home, travel, fitness, education, healthcare, wearable devices, 5G, e-sports, etc. of information technology and consumer electronics.

3. **New Energy and Materials Area**
   Technology and equipment of new energy vehicles and lithium batteries, charging piles, solar energy, nuclear energy, air heat, and geothermal energy; special metals, polymer materials, new inorganic non-metallic materials, high-performance composite materials, and other cutting-edge new materials.

4. **Marine Industry Area**
   New equipment, products, technologies and intentions of cooperation in the marine sector.

5. **Comprehensive Area**
   Other emerging industries.
Concurrent Summit

Qingdao Multinationals Summit

Theme: Multinationals and China
Venue: Qingdao International Convention Center

Approved by the State Council, Qingdao Multinationals Summit is sponsored jointly by the Ministry of Commerce and the People’s Government of Shandong Province and organized by the Chinese Academy of International Trade and Economic Cooperation, the Department of Commerce of Shandong Province and the People’s Government of Qingdao Municipality. It is a permanent international forum oriented by “internationalization, mechanism and brand”. The Summit fully implements the guiding principles of the 19th National Congress of the Communist Party and important speeches made by President Xi Jinping during his visit to Shandong, conforms to important instructions for Shandong’s new high ground of opening up, and continues to amplify the effects of the SCO Qingdao Summit and of the 70th Anniversary of the Chinese PLA Navy with multinational naval events. It makes active steps to integrate and serve the country’s macro development framework, and spares no effort to develop subjects focusing on multinationals, highlight multinational value, promote the voices of multinational leaders, facilitate collaboration between multinationals and different parties, drive multinationals to deeply integrate into China in China’s new round of high-level opening up, and establish a new platform of opening up with mutual benefits and win-win results.

The summit will invite state leaders and leaders of Fortune 500 and industrial leading enterprises as key guests, and political and academic celebrities and representatives from international organizations and Chinese and foreign government institutions as special guests. Other attendees will include prefecture-level city leaders of Shandong, heads of key industry parks and domestic and foreign media. On the basis of building consensus of all parties, the summit declaration, annual initiatives and other pertinent documents will be released. In addition, the attendees will visit the summit supporting exhibition - New Growth Drivers - Qingdao Fair (Asia-Pacific International Intelligent Equipment Exposition).

Summit Characteristics

Leadership
As a nationally recognized summit approved by the State Council and sponsored by the Ministry of Commerce and Shandong Province, the Summit will invite international organizations such as the United Nations, and national ministries and commissions, and attract personages from global business, academic and political circles to voice authoritative opinions on the subject of multinational cooperation.

Effectiveness
In terms of summit settings, event arrangements, guest invitation and promotion, the Summit proactively connects with and serves major development strategies, “attraction of investment and talents” and international cooperation in the ten major industries of Shandong Province, host of the Summit.

Inclusiveness
With an open mindset of pursuing shared growth through discussion and collaboration, the summit, based in Shandong to serve the whole country and target the world, persists in the principle of laying equal stress on Chinese and foreign multinationals, and promotes exchange and mutual learning of different opinions to enhance its lasting attractiveness through inclusiveness.

Innovation
With an innovative mindset of seizing opportunities to gather strength, the Summit combines the establishment of a brand summit with the building of high-calibre think tanks for research on multinationals, sets up a summit council and standing body, and forms mechanism-oriented cooperation networks with multinationals and renowned business associations in a bid to develop new routes and new modes of industrial connections with multinationals and project cooperation.
A number of Fair parallel events will be held, including “Presentation of Major Projects of Growth Drivers Shift in Shandong Province and International Partnering Seminar” and promotions of municipalities or industry parks. The project networking and investment negotiations will help to expand technical and capital cooperation channels and highlight the project platform role of New Growth Drivers • Qingdao Fair (Asia-Pacific International Intelligent Equipment Exhibition) in the shift from old growth drivers to new ones.

**Presentation of Major Projects of Growth Drivers Shift in Shandong Province and International Partnering Seminar**

**Shandong Province (Local Industry Parks) Investment Negotiations**

**Date:** October 19, 2019, 13:30-17:30  
**Venue:** East area, 3/F, Hall 7, Qingdao International Convention Center

At the event, national, provincial and municipal authorities in charge of major projects of old and new growth drivers shift will explain relevant policies, measures and plans and exploit significant business opportunities brought by those projects. Shandong Province will release finely selected projects intended for foreign cooperation and organize leaders of the project units to have on-the-spot targeted connections and negotiations with prospective enterprises, investment institutions and business associations.

**Shandong Province (Local Industry Parks) Investment Negotiations**

**Date:** October 19-21, 2019  
**Venue:** Hall 7, Qingdao International Convention Center

Participating municipalities, N-tech zones and related enterprises and institutions will organize special promotions, negotiations and seminars in a bid to promote “attraction of investment and talents”, further open up Shandong to the outside, integrate and serve the country’s macro framework of opening up, create a new high ground for opening up, support the building of the Shandong Pilot Zone of Growth Drivers Shift, and accelerate the connection between domestic and foreign new achievements of technological revolutions and Shandong’s high-end equipment manufacturing sector.
Registration Form of 2019 New Growth Drivers • Qingdao Fair

1. Information of Exhibitor

Company name: ____________________________________________________________________________

Contact person: _______________ □ Mr./ □ Ms. Position: ____________________________________________

Member of: ________________________________________

Address: ____________________________________________________________________________________

City: ___________________ Postcode: ______________ Country (head office): ____________________________

Tel: ___________________ Fax: _______________ Mobile: _____________________________________________

Email: ______________________________________________________________________________________

Website: __________________________________________

2. Company nature: (You may choose more than one)

□ Manufacturer □ Agent/Wholesaler/Distributor □ Service provider

□ Others, please specify: _______________________________________________________________________

3. Our products belong to the following field(s): (You may choose more than one)

□ 1 The Smart Manufacturing Area □ 2 The Smart Life Area □ 3 The New Energy and Materials Area

□ 4 The Marine Industry Area □ 5 The Comprehensive Area

□ 6 Others, please specify: _______________________________________________________________________

4. Our product scope: (Please provide a company product introduction of maximum 50 words that can be used in the fair publication.)

___________________________________________________________________________________________

___________________________________________________________________________________________

5. Main product brand(s): _____________________________________________________________________

6. Main contents to be exhibited:

___________________________________________________________________________________________

___________________________________________________________________________________________

7. Area to be applied: (Only bare space and special decorations are provided, with support to be given based on the setup)

___________________________________________________________________________________________

8. Exhibitors’ promotion seminar(s):

The company plans to hold (how many) _____ product promotion seminar(s) with a capacity of _____ persons during the fair. The scheduled time is: ___________________ and the proposed theme is: ___________

___________________________________________________________________________________________

9. Presentation of Major Projects of Growth Drivers Shift in Shandong Province and International Partnering Seminar (please choose whether to participate in it)

Date: October 19, 2019, 13:30-17:30 Venue: East area, 2/F, Hall 7, Qingdao International Convention Center

□ Participate

□ Not to participate

Note: Please fill in your interested field of cooperation and specific cooperation targets if you would like to participate in the event. Based on that, the organizer will invite relevant institutions and enterprises from Shandong to the event for negotiations. Concentrated signing of contracts may be arranged at the event for all intended projects approved by the organizer.

10. Publication advertisement:

The Company would like to place one page of color advertisement at a layout position of ____________ in the Fair publication.

11. Signature & seal:

Legal representative ______________ Contact person ______________ Position _______________________

Signature and seal _______________________ Date ______________________________

Note: Please fill in the form in regular scripts. And the form can also be completed online.